



PROJECT CHALLENGE

Help the professionals to support the well-being and health of the elderly.

Develop a solution that enables professionals to strengthen and support the well-being, health, and rehabilitation of elderly persons.

The solution is a digital application which is a customer-oriented, user-friendly, and supports the increase of the physical and mental well-being of the elderly and maintains and strengthens their cognitive abilities.

To support care services for the elderly, develop a digital solution that meets the following needs:

- Monitors the customer-specific care services.
- Maintains and strengthens the client's cognitive abilities and physical functioning.
- Monitors and evaluates the effects of the activity measures together with the customer.
- Motivates and supports customers with tracking the data.
- Increases the knowledge and develops the competence of professionals.

Possible suggestions for what the solution might look like

- A digital solution that is easy to use and constantly evolving.
- Enables the collection of customer data and the evaluation of operations.
- Motivational, visual and playful.
- Enables the sharing of information and good practice.

What skills are needed to produce a solution?

- Social and health skills, services for the elderly
- Digitization and application skills
- Service design, customer experience, customer orientation

